2011 Winton M. Blount Postal History Symposium
“How Commerce and Industry Shaped the Mails”
September 16 – 18, 2011
American Philatelic Center, Bellefonte, Pennsylvania
INCREASED PRODUCTION
INCREASED INCOME
INCREASED SALES
INCREASED ADVERTISING
The Children's Hospital of Philadelphia®

Will you help

The Children's Hospital of Philadelphia®

P.O. Box 249
Greencastle, PA 17225-0249
TOUCH THE LIFE OF A RED CLOUD CHILD.

122 YEARS

REV GEORGE WINZENBURG SJ
RED CLOUD INDIAN SCHOOL
100 MISSION DR
PINE RIDGE SD 57770-2100
1855 PREPAYMENT COMPULSARY
1879 POSTAGE DUE STAMPS
Dr. Richard S. Rosenthal,
International College of Languages,
Metropolis Bldg., Broadway and 16th St.,
New York, N.Y.

Dear Dr. Rosenthal,

Please send me, WITHOUT CHARGE, or any obligation on my part, full particulars concerning your System of Teaching Languages, together with letters of endorsement.

Name:

Please state language interested in.
1894 ECONOMIC POSTAGE ASSOC.

Order Card.

UNLAWFUL TO CHANGE ADDRESS.

USE THIS CARD WHEN ORDERING WOOD OR COAL FROM ME.
POSTAGE GUARANTEED.

RICHARD ROE,
DEALER IN WOOD AND COAL,
WASHINGTON, D.C.

Figure 1

Washington, D.C., 1895.

Please deliver to No.________________________

________________________ Ton ____________ Coal

________________________ Cord ____________ Wood

________________________

Name __________________________

Address __________________________
When used in sending remittance for the bill received with it, this envelope may be mailed (in West Superior only) without pre-paying the postage.
Do NOT write your name or address hereon.

SUPERIOR WATER, LIGHT & POWER CO.,
West Superior,
Wisconsin.
1905 BERWICK, PA

BOX 675,
Berwick, Pa.
1907 POST CARD RULE CHANGE
1913 PARCEL POST & 1896 RFD
BUSINESS REPLY CARDS IN THE MAILS

December 8, 1925.—Committed to the Committee of the Whole House on the state of the Union and ordered to be printed

Mr. Kelly, from the Committee on the Post Office and Post Roads, submitted the following

REPORT

[To accompany H. R. 13445]

The Committee on the Post Office and Post Roads, having had
1953 POSTAGE DUE METERS
1976 “WORK-SHARING” BRM RATES
2011 1st Class Volume

The Need for Change

United States Postal Service

Bar chart showing Total Piece Volume (in '000s) from FY2001 to FY2010. The chart indicates a 42.2% decline since FY2001.
BRM PROCESS
MERCHANDISE RETURN

If you're not completely satisfied with your order please use this postage paid return label. This service costs $5.50. We will deduct $5.50 from your credit associated with your return or exchange if you use this label.

1. Please complete the Return Form on the back of this packing slip and enclose it in the original packaging with the merchandise.
2. Peel off the Return Label from this packing slip (to the right) and apply it to the package ensuring you completely cover the original shipping label.
3. Package the item(s) and Return Form and seal it securely with tape.
4. Drop your package in any U.S. mailbox including your own.

Zone: U209

MERCHANDISE RETURN LABEL
DUN & BRADSTREET
PERMIT #1
POSTAGE DUE UNIT
US POSTAL SERVICE
LEHIGH VALLEY PA 18003-9998

FROM:
Richard martorelli
3855 Albermarle ave
creole hill PA 19029
ATTN: 4004744

POSTAGE DUE COMPUTED
BY DELIVERY UNIT
Postage
Delivery Confirmation Fee
Total Postage and Fees Due $ 

USPS DELIVERY CONFIRM

9182 8351 9227 8058 8555 33

MERCHANDISE RETURN LABEL
PERMIT NO.109
JACKSONVILLE FL 32234
TEAM FAN SHOP
8538 BROADWAY AVE

POSTAGE DUE UNIT
US POSTAL SERVICE
5455 VERNAL BLVD.
JACKSONVILLE FL 32205-4762
BRM REUSE EXAMPLES
## BRM 2011 STRUCTURE

<table>
<thead>
<tr>
<th>Class</th>
<th>Volume</th>
<th>Comment</th>
<th>Permit Fee</th>
<th>Advance Deposit Accounting Fee</th>
<th>Quarterly Processing Fees</th>
<th>BRM Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>&lt;890/year</td>
<td></td>
<td>$190</td>
<td>$0</td>
<td>$0</td>
<td>1st +$0.75</td>
</tr>
<tr>
<td>High Volume</td>
<td>&gt;950/year</td>
<td></td>
<td>$190</td>
<td>$605</td>
<td>$0</td>
<td>1st + $0.085</td>
</tr>
<tr>
<td>Basic Qualified</td>
<td>&gt; 850/year Automation compatible</td>
<td>$190</td>
<td>$605</td>
<td>$0</td>
<td>Pre+$0.055</td>
<td></td>
</tr>
<tr>
<td>High Volume Qualified</td>
<td>&gt;43,000/quarter Automation compatible</td>
<td>$190</td>
<td>$605</td>
<td>$1,980</td>
<td>Pre +$0.007</td>
<td></td>
</tr>
</tbody>
</table>
## BRM 2011 CASE EXAMPLE

### April 2011 Experience USPS Rates

<table>
<thead>
<tr>
<th>Mail Route</th>
<th>Quantity Out</th>
<th>Quantity Back</th>
<th>Out &amp; Back Rate</th>
<th>Postage Cost</th>
<th>BRM Unit Cost</th>
<th>BRM Cost</th>
<th>BRM Fees</th>
<th>Total Expense</th>
<th>Total Per Piece Back</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Class Prepay</td>
<td>500,000</td>
<td>2,500</td>
<td>$0.880</td>
<td>$440,000</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$440,000</td>
<td>$176.00</td>
</tr>
<tr>
<td>Periodical Prepay-no add’l outbound cost</td>
<td>500,000</td>
<td>2,500</td>
<td>$0.440</td>
<td>$220,000</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$220,000</td>
<td>$88.00</td>
</tr>
<tr>
<td>Periodical-no add’l outbound cost</td>
<td>500,000</td>
<td>2,500</td>
<td>$0.417</td>
<td>$1,043</td>
<td>$0.055</td>
<td>$138</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Permit Fee</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$190</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting Fee</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$605</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BRM</td>
<td></td>
<td>2,500</td>
<td>$1,043</td>
<td>$138</td>
<td>$795</td>
<td>$1,975</td>
<td>$0.79</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
DISCUSSION
THANK YOU
UNUSUAL BRM

Postage Due Bill

Postage due articles amounting to $______ and ___ cents are herewith tendered for delivery. U.S. postage due stamps equivalent in value are attached to this and the necessary follow sheets forming a part. In advance for postage due mail, the amount of this bill is being deducted from your account. Please see that the amount of this bill corresponds with the amount stated.

Number of follow sheets to this bill 1

POD Form 3582a
Nov. 1963

Per J. C.
Prexies used as BRM Postage Due

POSTAGE DUE BILL

Marshall Field Co

(Name of petitioner)

12x 8500

(Address)

Postage due articles amounting to _______________ dollars and _______________ cents are herewith tendered for delivery upon payment of this amount, for which U. S. postage due stamps equivalent in value are attached to this and the necessary follow sheets forming a part of this bill. Please see that the value of these postage due stamps corresponds with the amount stated.

Number of follow sheets to this bill _______________

CARL A. SCHROEDER, P. M.

(Postmaster)

Per _______________

U. S. GOVERNMENT PRINTING OFFICE 19-62802-1
Transports used as BRM Postage Due
Americana & Great Americans used as BRM Postage Due

<table>
<thead>
<tr>
<th>Name of Customer and Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olin</td>
</tr>
<tr>
<td>164 188</td>
</tr>
<tr>
<td>Texarkana, AR 71270</td>
</tr>
</tbody>
</table>

Postage due articles amounting to $5.30 dollars and 3 cents are delivered upon payment of this amount. Equivalent postage is attached to this and the necessary follow sheets that form a part of this bill. If you have deposited a sum in advance for postage due mail, the amount of this bill is being deducted from your account. Please see that the value of the attached postage corresponds with the amount stated.

Bill

Signature of Postmaster

Per

[Stamps and illustrations showing various American icons and figures]

PS Form 3582-A, December 1986

U.S. GOVERNMENT PRINTING OFFICE: 1987 O - 172-708
Philatelic BRM
Return to Sender, BRM Fees unpaid
BRM Not by Air

BUSINESS REPLY ENVELOPE
First Class Permit No. 19800, Sec. 34 A, P. L. & R. Los Angeles, Calif.

NORTH AMERICAN AVIATION, INC.
12214 LAKEWOOD BLVD.
DOWNEY, CALIFORNIA

ATTENTION: AEROPHYSICS

BUSINESS REPLY ENVELOPE
First Class Permit No. 19800, Sec. 34 A, P. L. & R. Los Angeles, Calif.

NORTH AMERICAN AVIATION, INC.
12214 LAKEWOOD BLVD.
DOWNEY, CALIFORNIA

ATTENTION: AEROPHYSICS
BRM by RPO and HPO
BRM at War
BRM “Your stamp adds...”
BRM in Great Britain

TV Licensing
Bristol
BS98 1TL