National Postal Museum Announces Sponsorship of PostalVision 2020 Conference

The Smithsonian’s National Postal Museum today announced its official sponsorship of PostalVision 2020 3.0 (www.postalvision2020.com), a conference to explore positioning America for the new millennium through a constructive approach to reinvent the U.S. Postal Service to serve future generations. The conference will be held April 23–25 in Washington, D.C.

Founded in 2010, PostalVision 2020 was conceived as an independent thought-leading cause to reinvent the American postal ecosystem for the future. Its purpose is to ignite imaginative thinking and to stimulate provocative, candid conversation about what Americans should have in the way of “postal services” in 2020 and beyond, and who should provide them.

“The National Postal Museum tells the story of the history of the Postal Service, including the critical role played by the mailing industry,” said Allen Kane, director of the museum. “We are proud to be a part of the unfolding history of the Postal Service as it continues to serve America’s communication and commerce needs into the future.”

Previous PostalVision 2020 conferences have focused on the impact of digital disruptive innovation in the postal ecosystem and on platform possibilities for the Postal Service. “This year’s conference will focus on how to best position America to meet the needs of future generations for communications and commerce,” said John Callan, creator of PostalVision 2020.

The National Postal Museum is devoted to presenting the colorful and engaging history of the nation’s mail service and showcasing one of the largest and most comprehensive collections of stamps and philatelic material in the world. It is located at 2 Massachusetts Avenue N.E., Washington, D.C., across from Union Station. The museum is open daily from 10 a.m. to 5:30 p.m. (closed Dec. 25). For more information about the Smithsonian, call (202) 633-1000 or visit the museum website at www.postalmuseum.si.edu.

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