

# accu CORE VALUES

The following core values were developed using input from the entire AccuZIP Team, first with a confidential online survey, then through discussion at an employee meeting. They were unanimously accepted by the group, and are listed in order of priority.

**service** AccuZIP is responsive and helpful with our knowledgeable and experienced staff, providing a clear benefit to our customers every single day. When you call us, a familiar voice will always answer the phone, ready to help you with your production and printing needs, there is no automated answering service here. We were the first in our industry to offer Live Chat on our website, and have a 15-minute guaranteed email response time.

**innovation** We develop value through our software solutions that meet our customers' needs. It is extremely important for AccuZIP to provide effective products and services using the latest technological advances, and to continue to invent better methods that produce amazing results.

**LOYALTY** AccuZIP is one big family, and our customers are part of our family. Our customers and employees are loyal to AccuZIP, and AccuZIP is loyal to them. We continue to go above and beyond to ensure that they have what they need to reach their goals.

## INTEGRITY

AccuZIP is reliable and consistent, and our employees are honest and fair. We work to ensure that our products and services are open and transparent so that our customers can trust us with their multi-medium mailing software solutions into the future. We have a 21-year history of doing the right thing, which has built us a loyal customer base.

## excellence

AccuZIP sets the industry standard for product and service excellence. Our high standards ensure that our products and services continue to provide valuable and affordable solutions, allowing businesses to have an in-house production and printing solution with ease.



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