The AccuZIP6 Globe

THE BEST MAILING SOFTWARE ON THE PLANET

A Message from the President

Rules, Rules, Rules...

We make them at home and have to adhere to them at work. Some follow the rules and others do not. The United States Postal Service (USPS) has developed a set of rules that is sometimes overwhelming to the mailing industry. The USPS rules are ever changing and becoming more and more complex. Unfortunately, the only way for you to take advantage of the lower postal discounts is to follow the rules. Fortunately, you own AccuZIP6. It is our job to keep up with the rules and that is our primary objective. We dedicate all of our resources to conform to the ever-changing United States Postal Regulations (rules) so that you can legally receive the lowest postage discounts allowed.

USPS rules state that you must use a CASS Certified product to encode and correct mailing addresses in order to receive postal discounts. To this end, each year, AccuZIP6 processes 100,000 address records prepared by the USPS for CASS testing. Each and every year we have exceeded the standards set by the USPS and this has allowed us to comply with new rule changes and continue to be CASS certified. Even though the USPS requires CASS Certification from your postal software, nowhere in the Domestic Mail Manual (DMM) does it state that postal software must be PAVE certified to allow you to receive postal discounts. However, mailing software is our business. We feel that it is absolutely necessary for our product to pass the optional PAVE tests to ensure that AccuZIP6 conforms to all presort rules set in the DMM for the sorts that the AccuZIP6 product supports.

The decisions made at AccuZIP, Incorporated affect your business' bottom line. Thus, it is imperative that we continue to follow the rules set by the USPS. My message to you is that we are dedicated and will continue to provide our customers with 100% compliant postal software.

In addition to keeping our existing product up to date with the ever-changing regulations, we plan to continue development of new and innovative software for the mailing industry. The upcoming AccuZIP6 4.0 product has been enhanced to make it easier to use yet it is more powerful and flexible than you could even imagine.

Once AccuZIP6 4.0 has been formally released to the public, we plan to dedicate the next six to eight months developing additional presort capabilities for a new and exciting product we plan to name AccuZIP6 Pro. As you all know, every type of mail requires a different sorting technique. The rules again! We have had requests from our users in the past to develop software that will handle Delivery Confirmation, Priority Mail, Standard Mail (B), Irregular Parcels and Palletization. AccuZIP6 Pro will incorporate these sorts. We will be working closely with the USPS when developing these new presorts to ensure that they are certified when possible and conform to all DMM rules. Upgrade pricing for this exciting new product is not available yet. Continue to read The AccuZIP6 Globe in the future for updates on all new products and releases.

We all have rules that we must follow, even though following them can sometimes be difficult. You can count on us to follow the tough rules set by the USPS and to continue to offer innovative postal software. We would appreciate it if you would follow our simple rules: save money, make money and contact us whenever you need help!

> *The decisions made at AccuZIP, Incorporated affect your business' Bottom line.*
> *-Steve Belmonte*