ZIP Code Campaign Public Service Announcements:

“Good News” 1968

Transcript provided by Smithsonian National Postal Museum

Announcer: When you look over your morning mail, there’s one thing you can be sure of: the bills always seem to arrive right on time. How do they do it? Ever notice that business men use ZIP Code? How bout you? Use ZIP Code on all your mail, and keep the good news moving fast too. Don’t tie up the mail; use ZIP Code.

[End]