ZIP Code Campaign Public Service Announcements:

“Postmaster General” 1968

Transcript provided by Smithsonian National Postal Museum


Postmaster General: Each year the mail load increases by billions of letters, parcels and publications. To handle this tremendous volume of mail, we need a modern postal system, and we’re working toward that goal. What can be done now? The easiest, fastest way to improve mail service is to use ZIP Code. With ZIP Code, mail can be sorted faster and more efficiently. Help yourself to better postal service; use ZIP Code.

[End]