ZIP Code Campaign Public Service Announcements:

“Snow” 1968

_Transcript provided by Smithsonian National Postal Museum_

[Sound of footsteps as letter carrier walks]

**Letter carrier:** They say neither snow, *[wind blowing]* nor rain *[rain falling]*, nor heat, nor gloom of night…

[Sound of footsteps as letter carrier walks]

**Letter carrier:** Ouch!!

[Sound of letter carrier falling]

**Announcer:** Neither snow, nor rain, nor heat, nor gloom of night will hold up your mail, but you can if you don’t use ZIP Codes. Be sure to use ZIP Code on every letter and package you send, and always include your own ZIP Code in your return address. That way, others will have it when they write to you. Remember – mail moves the country, and ZIP Code moves the mail.

[Letter carrier muttering angrily]

[Dog barking]

[Footsteps]

[End]