ZIP Code Television Public Service Announcement

“Handling”

Transcript provided by Smithsonian National Postal Museum

[Crowd cheering]

Narrator: No matter how fast you go, handling slows things down. Sometimes it even stops you cold. ZIP Code eliminates a lot of the handling and a lot of the stops. Those ZIP numbers instantly give the most direct route just at the critical moments when your mail is being relayed. Don’t tie up mail service. Use ZIP Code.

[Text]: Don’t tie up mail service…use ZIP Code

Narrator: Remember, mail moves the country, and ZIP Code moves the mail.


[End]